

NORTH CAROLINA'S SOUTHEAST™

The logo for North Carolina's Southeast features a stylized compass rose in the center, with the words "NORTH CAROLINA'S" above it and "SOUTHEAST" below it. The compass rose is orange and white, and the text is in a dark green, serif font. A small "TM" trademark symbol is located at the end of the word "SOUTHEAST".

Entrepreneurial Leadership Retreat



North Carolina Regional Economic
Development Partnerships

Bringing the Global Economy Home

The Southeast Region

NCSE acts as the lead economic development organization for the region



What We Do

Mission: *Provide strong economic development leadership in southeastern North Carolina through innovative marketing and collaborative regional initiatives that will create new jobs, generate capital investment, and secure new business locations.*

- Generate industry leads for region & counties
- Value-added strategies around key regional assets
- Focused and innovative marketing strategies
- Collaborative economic development leadership

Since 1996...

- 8,275 industry jobs created
- \$903 M private investment
- 103 industry locations
- \$1 state appropriation = \$64 private investment

Fortune 500 Companies in Region



- 34 fortune 500 companies
- 22,000 + jobs = 5% of total workforce
- Manufacturing, distribution, or customer service center

Industry Clusters

REGIONAL INDUSTRY SECTORS



DISTRIBUTION & LOGISTICS



MILITARY CONTRACTORS



BIOTECHNOLOGY



ALTERNATIVE ENERGY



ADVANCED TEXTILES



AVIATION AEROSPACE



BOATBUILDING



BUILDING PRODUCTS



AGRI-INDUSTRY
& FOOD PROCESSING



METALWORKING

- Industry cluster analysis completed in 2004
- 2005 – funds appropriated to fund implementation
- Biotechnology, alternative energy, & defense contractors added in updates to analysis
- Adding aerospace/aviation sector
- Many companies are manufacturers
- Manufacturing is critical to region's growth
- Defense contractors cross different sectors
- Logistics employs 28,000 people

NORTH CAROLINA'S SOUTHEAST™

**The Regional Economic Development Marketing
Organization for Southeastern North Carolina**



Bringing the Global Economy Home