

## FINAL REPORT



# A Strategy to Grow the Fort Bragg Region Defense and Homeland Security Economy

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January 28, 2010

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Center for  
Regional  
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# Presentation Overview



- Targeted D&HS industries
- Key D&HS occupations
- Unique Labor Pools
- Regional assets and gaps
- Strategic goals

# Targeted Industries



## Professional/Technical Services

1. **Human Factors** - Consulting services (management/technical/process/logistics) – NAICS 541611, 541690, 541614
2. **C4ISR** - Computer systems design/Custom computer services (e.g., training and simulation) – NAICS 541512, 541511
3. **C4ISR** - Research and development – NAICS 541710
4. **Education** - Management training – NAICS 611430

# Targeted Industries



## Manufacture & Repair of Unmanned Vehicles & Ruggedized Mobile Devices

5. **RESET** - Electronic and precision equipment repair and maintenance – NAICS 811200
6. **Unmanned Systems**- Navigational, measuring, electro medical, and control Instruments manufacturing – NAICS 334510
7. **Fuel and Power** - Motor and generator manufacturing – NAICS 335312

# Labor Demand

## Professional/Technical Services Jobs

- Accounting and auditing
- Management analysis
- General operations management
- Computer and support specialists
- Computer systems analysts
- Network and computer system analysts
- Network and computer systems administrators
- Computer programmers
- Computer software engineering systems specialists

# Labor Demand

## Manufacture & Repair Jobs



- Electro-mechanical equipment assemblers
- Team assemblers
- Inspectors and testers
- Computer numerically controlled (CNC) equipment operators
- General maintenance and repair workers
- Aircraft components assemblers
- Machinists

# Unique Labor Pools



- In recent years almost **7000 military personnel have been separating from the Army** at Ft Bragg. Many of these transitioning soldiers have skills that can meet the labor demands of the D&HS industry cluster.
- Military spouses are an underutilized source of labor in the region. Of the 26,000 spouses in the region **only about 40% are employed** and many are underemployed.

# Are we ready?

## Assets and Gaps



- Available Workforce
- Colleges and Universities
- K-12 Schools
- Research and Development
- Organizational Network Capacity
- Industrial and Physical Infrastructure

# Strategic Goals



- **Goal 1:** Increase coordination and connectivity of defense-related organizational infrastructure at state and regional levels.
- **Goal 2:** Increase the presence of the defense industry in the region.
- **Goal 3:** Align and develop educational programs with emerging D&HS industry requirements.
- **Goal 4:** Retain and integrate groups with key defense-related skills into regional labor market.

# Next steps



- Publish the report and seek additional input from community stakeholders
- Follow-up with a facilitated session with the stakeholders to reach concurrence on the recommendations, and agreement on roles and responsibilities
- Responsible stakeholders provide their own plans and commit to their implementation