



**REQUEST FOR INFORMATION
FOR PROFESSIONAL SERVICES AND COST QUOTATION:**

Development of Bragg Boulevard Corridor Redevelopment and Integration Plan (CP-2)

October 12, 2011

Project Background

The Fort Bragg Regional Alliance (FBRA) has assessed the impact of mission growth at Fort Bragg on the communities surrounding the Installation and developed a [Comprehensive Regional Growth Plan](#) (CRGP) to assist local communities with planning and accommodating that growth. The CRGP report describes current conditions, projects future needs, explains major gaps in capacity, and recommends actions to fill these gaps. It also points out the connections among identified problems and gaps, and emphasizes responses that can build on the region's strengths and assets to produce positive benefits while minimizing negative consequences. The recommendations in the CRGP will be used by local governments, regional and state agencies and other organizations to plan for the impacts identified in the report.

Introduction

Through this **Request for Information (RFI)**, the FBRA is requesting interested consulting firms to *succinctly* present their approach and cost for the development of a coordinated, integrated **Bragg Boulevard Corridor Redevelopment and Integration Plan** that would provide a multi-modal transportation plan that incorporates transit and multi-modal efforts integrated with planned roadway improvements, planned developments, etc. along Bragg Boulevard- running south from the Randolph Road Gate to downtown Fayetteville.

This corridor development plan will integrate multi-nodal community and new urban development concepts with a multi-modal transportation component that increases regional infrastructure, commercial and transportation interconnectivity to support the military community living off-base and provides for mobility options from Fort Bragg's eastern and southeastern perimeter south along Bragg Boulevard to the Fayetteville downtown area. The objective is to incorporate and build on the City of Fayetteville's Fayetteville Area Metropolitan Planning Organization Report, contribute to a component of the Fayetteville Comprehensive Master Plan, *Re-Imaging Bragg Boulevard* and provide a model to more efficiently develop and utilize Bragg Boulevard's "fill-in, under- or mis-developed areas." Project will include essential transportation options between Fort Bragg and Fayetteville while integrating

upcoming road projects and determining ways to satisfy military related transportation needs. FAMPO, the City of Fayetteville, and Cumberland County have been seeking ways to conduct this project and consider this project a high priority, but due to lack of funds, they have been unable to commence.

Project Approach/Scope of Work Description

The completed **Corridor Redevelopment and Integration Plan Tasks** shall include:

- A description of areas of concern that represent nodes of congestion along the Bragg Boulevard corridor from Randolph Road Gate to downtown Fayetteville including current modes of transportation available to the public (bicycle, walkways, etc.), per capita transportation uses, average distance traveled per day, and points of origin and destination.
- Soliciting input from regional leaders, subject matter experts, and members of the community for current gaps, suggestions for improvements and to identify a potential model for centralized transportation service.
- Discussion of interactions between highway, traffic, transit, pedestrians, and accessibility to and from residential and commercial districts as well as accessibility to and from Fort Bragg to areas south along Bragg Boulevard to downtown Fayetteville.
- Ways to improve a particular mode (walking, cycling, public transit, etc.) or area (a campus, downtown, industrial park, etc.) and illustrate the most appropriate location for these improvements.
- A model showing areas that could accommodate the construction or expansion of different modes of transportation including possible routes. Identify whether some form of rail could be a viable option.
- Ways to integrate individual nodal residential/commercial centers with transportation accessibility to Fort Bragg's on-base public transportation (possible rail, bus rapid transit access from main gate, etc.) including the best locations for terminals for military-related residents and personnel to transfer from public transportation to on-base transportation and allow easy accessibility for on-base personnel, consultants, etc.
- A general concept map showing nodes of congestion and areas most advantageous to applying an intermodal component such as transfer from automobiles or walkways to rail or other mass transit options.

The **Bragg Boulevard Corridor Redevelopment and Integration Plan** will act as a comprehensive integrated regional multi-modal transportation plan for the Bragg Boulevard corridor running from Fort Bragg's eastern and southeastern perimeter south along Bragg Boulevard to the Fayetteville downtown area. The traffic load through Spring Lake on the Murchison Road corridor will lead to big changes for Bragg Blvd. Furthermore, Fort Bragg has identified over a billion dollars in transportation needs that already exist on base. This study will start the process of identifying sustainable options with the potential to impact these needs on a comprehensive long-term basis, provide recommendations to mitigate the problem areas, identify general areas where private or publicly-owned land that may be appropriate for new facilities (such as "Park and Ride" centers), integrate multimodal transportation opportunities to mitigate automobile congestion and aid in identifying potential funding sources to help fund any required changes. The completed **Corridor Redevelopment and Integration Plan** will provide recommended transportation improvements and mobility options to effectively address the Bragg Blvd corridor mobility and transportation accessibility needs. The recommendations will be multi-modal and

will include a variety of project types including improved safety projects, roadway widening and connections, bicycle/pedestrian improvements, transportation system management projects (e.g., traffic signal and intersection improvements) as well as potential strategies for integrating major shopping centers with an effective transportation component. The selected consultant will also identify whether redevelopment of infill areas within the corridor is possible and suggest the type of development most appropriate. The **Corridor Redevelopment and Integration Plan** will contemplate non-automobile options for military personnel and military dependents to use for getting in and out of Fort Bragg. Mass transit options will be specifically addressed.

The development of the **Bragg Boulevard Corridor Redevelopment and Integration Plan** requires experienced professionals to aid this effort by the FBRA. It is expected that this project will require experts who understand the importance of the coordination and communication involved in regional planning. Knowledge of the local political environment and its key stakeholders is a plus. It is preferred that the respondent have previous experience in community planning initiatives, particularly those associated with transportation planning, economic corridor development, zoning and land-use laws, and mission-compatible land uses.

Project Budget

The budget for this RFI is not being published. Your response to this RFI should clearly define your value proposition as it relates to the deliverables and the funding you will require to accomplish the work set forth in this RFI. The contractor should not make assumptions that the Fort Bragg Regional Alliance or any other party will bear any costs beyond the collaboration required to complete the project. The proposal should also include, as part of the cost summary, a quote for a blended and fully-loaded hourly rate that would be charged for add-on tasks their team may be required to perform. A single blended rate is required.

End Products/Deliverables

The end product will be three copies of the completed report furnished electronically as both a pdf document and word document on CD or DVD that also include the following:

- *The Bragg Boulevard Corridor Redevelopment Plan and Map*
- Other pertinent maps or documents
- Any files relevant to the study
- Progress reports and attachments

The selected contractor must be able to back-brief their findings during the two-week review and acceptance period at the Fort Bragg Regional Alliance facility in Fayetteville, NC.

RFI Submission:

1. Respondents are to submit their proposal package electronically in Portable Document Format (PDF) **before 3:00 PM Eastern Daylight Saving Time on October 26, 2011** to the following e-mail address: dbelk@bractrf.com. Submittal of project proposals by telephone, facsimile, or postal mail will not be accepted. **Any proposal package received after the exact time specified will not be considered.**
2. Questions: All questions and requests for information regarding this project should be directed to: Don Belk, FBRA Regional Planner, at dbelk@bractrf.com or 910-808-4176.
3. Rejection Rights: The FBRA, Inc. retains the right to reject any or all submissions and to re-issue this Request for Proposal if such action is deemed to be in its best interests.
4. Cost of statement preparations: No reimbursement will be made for any costs incurred in responding to this Request.
5. Prohibited Interest: No member, office, or employee of the BRAC-RTF shall have any interest, direct or indirect, in any resultant contract or the proceeds thereof.
6. Procurement: All procurement with the OEA grant funds will be in accordance with applicable State and local laws and regulations, and applicable Federal laws and standards, including compliance with 32 CFR Part 33, "Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments."
7. All items are to be submitted in accordance with the terms as specified in this Request. All deliverables and data will become the property of the BRAC Regional Task Force, which will hold copyright on the deliverables.
8. Any future RFP is conditioned on the availability of future funding for the completion of this project.

